

EDUCATION

Virginia Commonwealth University, Richmond, VA

MFA, Design/Visual Communication
May 2018 (expected)

Furman University, Greenville, SC

BA, Art and Asian Studies, *magna cum laude*,
Phi Beta Kappa, May 2010

PROFESSIONAL EXPERIENCE

Freelance Designer, Atlanta, GA and Richmond, VA

2010–Present

Consult with universities and non-profits to design brand campaigns, websites, and printed matter. Clients include Furman University, Spelman College, Good Thinking Atlanta, Central Outreach & Advocacy Center (Atlanta), Remix (Atlanta), and Shockoe Bottom Clay

EM2, Atlanta, GA

Associate Creative Director, March 2015–July 2016
Senior Designer, May 2014–February 2015
Designer, March 2011–May 2014

Conceptualized and designed brand campaigns for universities, independent schools, and non-profits. Worked closely with clients to create work encompassing a range of media, including print, web, and video. Presented brand design concepts to clients, wrote brand guidelines, and art directed photo and video shoots. Clients included Clemson University, University of North Carolina at Chapel Hill, Morehouse College, Oglethorpe University, Hope College, Austin Presbyterian Theological Seminary, Georgia Aquarium, YMCA of Metro Atlanta, Mount Vernon Presbyterian School, and Swift School.

The Jones Group, Atlanta, GA

Graphic Design Intern, August 2010–March 2011
Conceptualized and implemented web and print design solutions for Coca-Cola, Georgia-Pacific, and the High Museum of Art; prepared presentations and comprehensives for client meetings.

Furman University Department of Marketing and Public Relations, Greenville, SC

Student Designer, Spring 2008–Spring 2010
Created concepts and designs for various forms of print media for the university, including posters for Furman's sports teams, materials for the admissions department, and pieces for academic departments and institutes; assisted with redesign of the campus wayfinding system; gained experience in pre-press production.

Erwin-Penland Advertising, Greenville, SC

Intern, Summer 2009
Learned the functions of all departments in this full-service advertising agency.

TEACHING EXPERIENCE

Virginia Commonwealth University School of the Arts, Richmond, VA

Instructor, Design Technology: Workflow and Collaboration, Fall 2017

Instructor, Design in the Age of the Hyperreal, Summer 2017
Teaching Assistant, Middle of Broad (mOb) interdisciplinary studio, 2016–2017

Furman University, Greenville, SC

Teaching Assistant, Furman Summer Scholars graphic design course for high school students, Summer 2008
Teaching Assistant, Intro to Graphic Design, Summer 2008

SELECTED EXHIBITIONS

Spectacular Totality, 2017

The Anderson Gallery, Richmond, VA

Ficciones Typografika, ongoing exhibition

curated by Erik Brandt, 2017, Minneapolis, MN

Working On It: VCU MFA Candidacy Exhibition, 2017

The Branch Museum of Architecture and Design,
Richmond, VA

Inside/Outside: Working Our Way Out of the Damaged Now, 2017,

San Francisco State University Design Gallery,
San Francisco, CA

Edges, Gaps, Glitches, 2016

B-Complex Gallery, Atlanta, GA

HONORS AND AWARDS

VCU School of the Arts Graduate Research Grant, 2017–2018

VCU Graduate Teaching Assistantship, Fall 2017

VCU Graduate Student Assistantship, Fall 2016–Summer 2017

Gold Award, Judge's Choice Award, and Award of Excellence,
University & College Designers Association (UCDA)
Design Awards, 2015

Print Magazine Regional Design Annual, 2014

Thomas E. Flowers Award for outstanding achievement in the visual arts at Furman University, 2010

CONFERENCES AND WORKSHOPS

"Multiple formats: intervening steps & invitations into space,"
workshop with Lauren Thorson and Chae Byung-rok
Seoul, South Korea, 2017

Tasmeem Doha, "mOb pOrtal," workshop and interactive
installation with Middle of Broad (mOb) studio
Doha, Qatar, 2017

SOFTWARE AND TECHNOLOGY FLUENCY

Adobe Creative Suite (Illustrator, InDesign, and Photoshop),
Premiere Pro, Final Cut Pro, basic HTML and CSS